

Low Power FM taking priority over FM translators is an ill-advised move. Currently, K-LOVE operates using an FM translator service. K-LOVE is vital to our community because it offers programming that, even within the confines of a metropolitan area, is in short supply. K-LOVE keeps listeners abreast of local events and activities which would likely otherwise be overlooked.

If K-LOVE were to be removed from the Memphis area due to a LPFM station, the community would suffer a great loss. K-LOVE provides quality programming that is completely family-friendly 24 hours a day. The programming includes great music that is found nowhere else on the Memphis radio scene. Further, throughout the day there are segments which offer insight and encouragement as to parenting, money management, personal responsibility, and citizenship. To lose such a great resource for our community would be terrible.

The service that K-LOVE provides is in the public interest because the station delivers programming that is nearly absent otherwise. This programming is directed at the edification of its listeners, something drastically different from the pop cultural radio mainstay.

In conclusion, I feel that allowing LPFM to take precedence over translator service stations like K-LOVE would definitely be a disservice to communities all across the US. Thank you for your attention to this matter.